

## SOFTPATH MASTER DATA MANAGEMENT SERVICES

Softpath Master Data Management Services are designed to help customers understand and improve the quality of their master data. This provides:

- A trusted view of the data
- A 360-degree understanding of the relationships
- A complete representation of all interactions and related transactions

This results in better decision-making, improved customer experience and more effective up-selling and cross-selling.

### HOW SOFTPATH CAN HELP

With one of the largest, experienced and certified MDM teams in the US, we offer a comprehensive set of services wherever you are in your MDM journey. Our experience on 75+ projects across 20+ industries makes us an invaluable MDM Partner.

#### MDM Needs Assessment Services:

The Softpath MDM team works with our clients to create a common understanding of the business purpose and value between all stakeholders. Because we represent a range of all the top MDM solutions, we can help you select the best product for your needs. We work on behalf of our customer to obtain the best pricing and product configuration. Our services include:

- Building the Business Case
- Evaluating and Selecting MDM solutions
- Developing "Proof of Concepts"
- Defining Product Configuration
- Determining MDM requirements
- Acquiring Licensing
- Building Stakeholder Consensus

#### MDM Implementation Services:

Softpath has extensive experience implementing MDM for a wide assortment of domains and hubs including party, customer, employee, vendor, product, supplier, etc. The Softpath MDM team works closely with our clients to analyze, design and implement the MDM solution. Our services include:

- Data Discovery
- Data Modeling
- Data Quality (Cleansing)
- Architecture
- Software Installation
- Customization
- Support
- Administration
- Upgrades

#### Select Customer Successes:

- Softpath team helps major hospital system to create a golden record of their patient data minimizing errors in transactional systems and reducing risk to patient health.
- Softpath team helps major high technology firm master their sales organization data and increase operational efficiency.

### ABOUT SOFTPATH

Softpath System, LLC is an award winning IT consulting, services and staffing company. This 15 year old company is a certified women and minority owned business. The company specializes in Fortune 2000 firms as well as Government agencies.

### CORE COMPETENCIES

- Master Data Management
- Data Quality
- Data Integration
- Business Intelligence
- Data Governance
- Professional Services
- License Sales
- Technology Staffing Solutions

### SOFTPATH ADVANTAGE

- Talented, Experienced Workforce
- Operational Excellence
- Cost Effective Alternative
- Superior Customer Relationships
- Strategic Mix of Business and IT

### KEY PARTNERSHIPS

- Informatica Accredited Partner
- IBM Premier Partner
- Cloudera Hadoop

### BASIC INFORMATION

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