

## SOFTPATH DATA QUALITY SERVICES

Softpath Data Quality Services are designed to let customers understand and improve the quality of the data they rely on every day to run their business. Data Quality is one area where organizations know they have issues but don't always know where to start cleansing their data. The Softpath Data Quality team can help you gain control and trust over your data, enabling you to increase your business efficiency and make the best informed business decisions.

### How Softpath can help

**Data Stakeholder Consensus:** The Softpath Data Quality team will create a common understanding between all stakeholders of the business requirements and translate them into technical specifications. The Softpath team's unique technology and business acumen ensures that the gap between business needs and technical limitations are effectively bridged.

**Data Quality Assessment:** The Data Quality Assessment plan is designed to get a clear picture of an organization's data quality. With that knowledge we can take actions to improve data quality up to acceptable standards. This allows objective measures of quality for ongoing process improvement and proven ROI.

**Data Quality Implementation:** In addition to helping you select and acquire the Data Quality product, the Softpath Data Quality team will analyze, design and implement the Data Quality solution. The phases in this service include:

- Investigate data quality issues and determine quality scores
- Define, build and test data quality rules
- Implement data quality score carding
- Monitor data quality scores to ensure compliance

**International Address Cleansing:** The Softpath Data Quality team is well positioned to help with international address cleansing having helped numerous organizations clean both Asian and European addresses.

**Production Support:** The Softpath Team is available for post go-live support as follows:

- Provide support for ongoing data quality efforts
- Monitoring and Reporting of data quality scores
- Building and configuring additional rules to accommodate new business needs
- Augment or replace Data Steward roles to more fully outsource data quality improvement

### ABOUT SOFTPATH

Softpath System, LLC is an award winning IT consulting, services and staffing company. This 16 year old company is a certified women and minority owned business. The company specializes in Fortune 2000 firms and Government agencies.

### CORE COMPETENCIES

- Master Data Management
- Data Quality
- Data Integration
- Business Intelligence
- Data Governance
- Cloud
- Professional Services
- License Sales
- Technology Staffing Solutions

### SOFTPATH ADVANTAGE

- Talented, Experienced Workforce
- Operational Excellence
- Cost Effective Alternative
- Superior Customer Relationships
- Strategic Mix of Business and IT

### KEY PARTNERSHIPS

- Informatica Accredited Partner
- IBM Premier Partner
- Cloudera Hadoop

### BASIC INFORMATION

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