

## SOFTPATH DATA SECURITY & PRIVACY SERVICES

A data security breach is front page news and can result in lost revenue, lost profits, lost jobs and a PR nightmare. It can literally force an organization to close its doors. Softpath works with our clients to implement the following Information Lifecycle Management (ILM) products to help secure and protect their data.

- ➔ **Data Masking**
- ➔ **Secure@Source**
- ➔ **Data Archive**
- ➔ **Test Data Management**

### How Softpath can help

**Requirement Analysis:** Softpath works with business users and IT to identify the targets for retirement and masking.

**Stakeholder buy-in:** We help obtain consensus about data retirement and masking projects by demonstrating the ROI derived from the data security endeavor.

**Software purchase:** We are authorized resellers for top vendors like Informatica & IBM, allowing us to give you an unbiased opinion about various products.

**Implementation Analysis:** The team analyzes the business requirements and drafts an implementation methodology collaborating with business users to ensure compliance with predefined data security guidelines.

**Design & Implementation:** Retire and mask the target according to the execution plan and provide access to authorized users.

**Product training:** We can train your IT team on the purchased data security and privacy products giving you better control over your archived data.

**Testing:** Softpath can test your data security and privacy implementation to ensure that all your business requirements are met. Independent evaluation and testing is recommended to ensure full compliance with data security guidelines.

**Maintenance & Support:** We can support the retired applications and retired databases by providing support services and adding functionalities.

### Benefits

**Performance and scalability:** Maintaining historical data in non-production systems allows for faster data retrieval leading to quicker customer service resolutions and increased customer satisfaction.

**Ease of use / maintenance:** Maintain a single secured system between various lines of business reduces the license and maintenance costs translating to much faster data deployment than a traditional on premise approach.

**Ease / speed of deployment:** Stakeholders can access their application and role based analytics from everywhere, through just a web browser, improving their productivity while lowering desktop support costs and increasing cooperation between cross-functional teams.

### ABOUT SOFTPATH

Softpath System, LLC is an award winning IT consulting, services and staffing company. This 16 year old company is a certified women and minority owned business. The company specializes in Fortune 2000 firms and Government agencies.

### CORE COMPETENCIES

- ➔ Master Data Management
- ➔ Data Quality
- ➔ Data Integration
- ➔ Business Intelligence
- ➔ Data Governance
- ➔ Cloud
- ➔ Professional Services
- ➔ License Sales
- ➔ Technology Staffing Solutions

### SOFTPATH ADVANTAGE

- ➔ Talented, Experienced Workforce
- ➔ Operational Excellence
- ➔ Cost Effective Alternative
- ➔ Superior Customer Relationships
- ➔ Strategic Mix of Business and IT

### KEY PARTNERSHIPS

- ➔ Informatica Accredited Partner
- ➔ IBM Premier Partner
- ➔ Cloudera Hadoop

### BASIC INFORMATION

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